PAN ARAB RESEARCH CENTER

PRODUCTION ORDER

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P.O. BOX 14680, DUBAI, U.A.E.

RESEARCH

CLIENT: Gmasco Advertising

DATE: 04/03/2014

TYPE OF SERVICE : Adhoc- TGI START ON : 04/03/2014 END ON : 04/03/2015

ATTN: Mr. Elie Bouharb

ADDRESS: P.O. Box 5830

Dubai U.A.E

TGI		
(1) Service: TGI (TGI UAE Year 20		age: UAE Description:
Market Released Date Sample Size	: : :	UAE March-2013 (n=5000)
(2) Coverage: KS TGI KSA Year 20		scription:
Market Released Date Sample Size	: : :	KSA March-2013 (n=7000)
(3) Coverage: Egy TGI Egypt Year 2		escription:
Market Released Date Sample Size	: : :	Egypt March-2013 (n=6000)
(4) Coverage: Qa TGI Qatar Year 2		escription:
Market Released Date Sample Size	:	Qatar Apr-2013 (n=1500)
(5) Coverage: UA		
Market Released Date Sample Size	: : :	UAE July-2013 (n=2000)
(6) Service: Choice TGI Choices Soft		overage: Multi-Market Description:
No. of Users	: 5	

ORDER REFERENCE :	Letter on 04/03/14		
PRICE:			
MODE OF PAYMENT :	Full Payment		
MODE OF DELIVERY :	By Courier	COUNTRY:	UAE

COPIES: ALLWYN D'SOUZA, ALI ZAKI

MOHAMMAD SHAHARYAR UMAR

Inv #	Inv Amt	Inv Date

SALE BY:

Inv #	Inv Amt	Inv Date	

Inv #	Inv Amt	Inv Date

PROJECT MANAGER: SAMI RAFFOUL