

PRODUCTION ORDER

P.O. BOX 14680, DUBAI, U.A.E.

RESEARCH

DU/01161

3

CLIENT : VIVAKI MENA
DATE : 16/05/2013
TYPE OF SERVICE : Adhoc- TGI
START ON : 16/05/2013
END ON : 16/05/2013

ATTN : Mr.RISHI SAXENA
ADDRESS : P.O. Box-7534
Dubai, UAE

TGI

(1) Service: TGI Coverage: KSA Description:
TGI KSA Y-2013

Market : KSA
Field Work : Q2-Q4 Y"13
Report : DEC Y 2013
Sample Size : (n=7000)
Coverage : Urban&Sub Urban

(2) Coverage: UAE Description:
TGI UAE Y-2013

Market : UAE
Field Work : Q2-Q4 Y"13
Report : NOV Y 2013
Sample Size : (n=5000)
Coverage : Urban&Sub Urban

(3) Coverage: Kuwait Description:
TGI KUWAIT Y-2013

Market : KUWAIT
Field Work : Q1-Q2 Y"13
Report : MAY Y 2013
Sample Size : (n=3000)
Coverage : Nationwide

(4) Service: TGI Coverage: Egypt Description:
TGI EGYPT Y-2013

Market : Egypt
Field Work : Q2-Q4 Y"13
Report : DEC Y 2013
Sample Size : (n=6000)
Coverage : Urban&Sub Urban

(5) Coverage: Lebanon Description:
TGI LEBANON Y-2013

Market : Lebanon
Field Work : Q2-Q3 Y"13
Report : SEP Y 2013
Sample Size : (n=3000)
Coverage : Nationwide

(6) Coverage: GCC Description:
TGI Net GCC Y-2013

Market : KSA(n=1400), UAE(n=1000) &Kuwait(n=600)
No.of Waves : 2(n=1500 each)
Report : Feb&Sept Y 2013

(7) Coverage: Egypt Description:
TGI Net Egypt Y-2013

Market : Egypt
Sample Size : (n=2000)
No.of Waves : 2(n=1000 each)
Report : Feb&Sept Y 2013

(8) Coverage: Lebanon Description:
TGI Net Lebanon Y-2013

Market : Lebanon
Sample Size : (n=1400)
No.of Waves : 2(n=700 each)
Report : Feb&Sept Y 2013

(9) Coverage: Multi-Market Description:
Choices "4" Software

No. of Main Users : 5

No.of Addl Users : 11

Strategic Media
Planning Suite : 8

ORDER REFERENCE : Letter on 16/05/13

PRICE :

MODE OF PAYMENT : Full Payment

MODE OF DELIVERY : By Email

COUNTRY : UAE

SALE BY : SAMI RAFFOUL

PROJECT MANAGER : SAMI RAFFOUL

COPIES : UMAR ,ALLWYN, ALI ZAKI

Inv #	Inv Amt	Inv Date

Inv #	Inv Amt	Inv Date

Inv #	Inv Amt	Inv Date