

Local Media Report
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My Brands

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250 Emirati students attend Maritime Industry Open Day

Tue, 23 Apr 2019

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The event took place with the goal of selecting outstanding Emirati talent with the aim of kick-starting their career in the industry, said a statement.

The academy outlined and showcased the range of maritime programmes on offer to Emirati students and the opportunities for Emirati career development in the UAE's maritime sector; providing students with the opportunity to learn about the realities of working in the maritime profession first-hand, it said.

This was followed by a tour of the Maritime Academy and a panel discussion with representatives from Safeen, the Middle East's leading integrated marine services provider; Abu Dhabi Ports' Harbour Master, and the Human Capital & Emiratisation department.

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"We have seen incredible enthusiasm from an outstanding pool of Emirati students who are passionate about gaining the skills needed to be at the forefront of the industry. Knowledge sharing and educational development is an integral pillar of Abu Dhabi Ports' commitment to contribute to building a knowledge-based economy in line with the Abu Dhabi Vision 2030," he added.

The academy is equipped with the latest simulator units, providing a realistic environment for trainees to gain the experience and knowledge they need for real-world assignments. All courses are approved by the UK Maritime & Coastguard Agency (MCA), the UAE Federal Transport Authority (FTA), the International Association Lighthouse Authorities (IALA), and Lloyd's Register.

The Abu Dhabi Maritime Academy is the first centre approved by the IALA to conduct Vessel Traffic Services (VTS), and Aids to Navigation (AtoN) Courses in the region.

The academy delivers International Maritime Organisation (IMO) Model Courses, all of which meet the requirements of the latest edition of Standards of Training, Certification and Watchkeeping (STCW) for seafarers, it stated. – **TradeArabia News Service**

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DUBAI, 1 days ago

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Captain Maktoum Al Houqani, managing director, Abu Dhabi Maritime Academy, said: "We are thrilled at the enthusiastic response from Emirati youth at our Maritime Academy Open Day."

"The global maritime industry accounts for over 90 percent of global trade, and is a foundation of UAE's economic development. Careers in this sector provide young people with the opportunity to develop a strong understanding of global trade, develop real-life problem-solving skills and gain invaluable experience through working with international partners," he said.

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PRESS RELEASES

Container Depot Market Is Expected To Grow At A CAGR Of XX During The Forecast Period Of (2019 – 2024)

📅 April 23, 2019 👤 umiang Shah 💬 Comment(0)

(2019 – 2024) "**Container Depot Market**" Report studies the global market competition landscape, market drivers and trends, opportunities and challenges, risks and entry barriers, sales channels, distributors and Container Depot Analysis. The Container Depot market is expected to register a CAGR of approximately **XX%** during the forecast period of (2019 – 2024).



Container Depot Market Report Covers **Leading Manufacturers:** Hutchinson Port Holdings, Baas International Group, GAC, International Port Management, Gulfainer, DP World, Abu Dhabi Terminals

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Increasing Investment in Ports by GCC Governments is a Major Driver of the Market

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Starting in 2012, the GCC countries invested hundreds of billions of dollars combined to expand their seaports to keep up with increasing demand and booming businesses in the region. There has been a shift in the direction and nature of trade in the region with the emerging markets which has helped the regional ports to grow. Since then, more than 35 ports in the GCC have been adding space for as many as 60 million standard containers and will continue to do so over next five years, more than doubling capacity per port from 50 million cargo boxes in 2012 to about 100 million boxes in 2022. In this region, the UAE is located ideally as a trade platform between Asia and the Far East as well as the West, Central Europe, and Africa, making it a highly favorable geographic location which provides great opportunity to establish one of the world's most important shipping and logistics centers in the world.

Investment in ports in all countries of the region has been increasing dramatically. Each of the GCC countries have made the development of port and logistical infrastructure a major factor of their individual economic diversification plans. GCC governments are continuing to invest huge amounts of capital into many port projects in order to take advantage of their prime geographic location which lies along major world trade routes to be control supply of crude oils to several regions of the world and use it to leverage other sectors of their respective economies. Kuwait is leading the way in this strategy with the highest amount of investment in sea ports infrastructure, since it relies heavily on revenues from oil production. Kuwait has been the foremost country of the GCC in terms of highly ambitious port development projects in an effort to increase its logistics capacity. The Mubarak Al-Kabeer port on Bubiyan Island which is valued at USD 16 Billion of investment, is expected to be the primary driver of growth in the nation's wider transport services sector in 2018.

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In early 2017, Qatar inaugurated the first phase of the Port of Hamad valued at USD 7.4 billion which is expected to be completed in 2020. It will be the largest port in the Persian Gulf and enable the country to compete in the regional trans-shipment market which is currently dominated by the Port of Jebel Ali in Dubai. The port has been crucial in allowing the country to reduce the negative economic impacts associated with the June 2017 blockade due to which several GCC neighbours cut diplomatic ties and trade with Qatar. Within the United Arab Emirates, the Khalifa Port in Abu Dhabi is emerging as an increasingly suitable trans-shipment center and playing a major role in diversifying the UAE's economic foundation from oil under the Abu Dhabi Economic Vision 2030. The government of UAE is also sponsoring an expansion of the port's capacity, which is expected to have the capacity to handle 15mn cargo containers a year by 2030, and has also entered an agreement with China-based COSCO for a 30 year operation grant. The Khalifa Industrial Zone will be close to the port which is expected to be completed by 2030 and is expected to contribute up to 15 per cent of Abu Dhabi's non-oil GDP.

Another key trend is the role of technology and integrated solutions in the ports of GCC countries. This is allowing greater transparency in the transit of goods, and increasing overall efficiency in the supply chain. Integrated solutions which are focusing not only on sea freight but on the entire supply chain in the region is a driving factor which has been relying on customer needs and door-to-door process. Gultainer has put in place a technology transformation strategy under which the implementation of its new Marine and Container Handling (MACH) terminal operating software, as well as the SAP S/4HANA business suite have enhanced customer service function and have accelerated operational efficiencies.

Container Depot Market in GCC Key Industry Players: Some of the key players in the market are DP World, Baas International Group, Hutchinson Port Holdings, GAC Saudi Arabia, International Port Management, and Gultainer amongst others.

Container Depot Market in GCC

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Etihad Rail, Abu Dhabi Customs partner to develop freight transport

UAE, 0 hours, 31 minutes ago

Etihad Rail, the developer and operator of the UAE's national railway network, has signed a joint partnership agreement with the General Administration of Customs in Abu Dhabi, aimed at developing freight transport requirements, said a report.

The partnership agreement will enable trains to travel more efficiently through the adoption of best practices and smart electronic technology, reported state news agency Wam.



The agreement was signed by Rashed Lahej Al Mansoori, director-general of the General Administration of Customs in Abu Dhabi, and Shadi Malak, chief executive officer of Etihad Rail.

Sheikh Theyab bin Mohamed bin Zayed Al Nahyan, chairman of Etihad Rail; and Jassim Mohammed Buatabh Al Zaabi, chairman of Abu Dhabi Executive Office and acting chairman of the Department of Finance, attended the signing ceremony.

Sheikh Theyab said that this joint partnership agreement represents an important step in Etihad Rail's future strategy and contributes to its vision of safely and sustainably connecting regions and integrating industries through rail-based transport.

He added that it will strengthen the role of the Etihad Rail project in promoting the UAE's international trade and facilitate customs clearance, as well as establish a significant shift in the logistics sector by providing an efficient and sustainable rail network and unique shipping solutions in the UAE.

The Etihad Rail national railway project is elevating the transport and shipping sector in the UAE by connecting ports, manufacturing and production points, and population centres; and therefore, contributing to saving both time and resources to help companies reach their growth potential.

Stage Two, when complete, will run for 605 km from Ghufeifat to Fujairah through Khalifa Port and the ports of Khor Fakkan, Jebel Ali and Fujairah, followed by a number of future routes to complete the network.

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Etihad Rail and Abu Dhabi Customs look to develop freight transport in UAE

Etihad Rail, Abu Dhabi Customs sign joint partnership agreement to develop freight transport solutions



by Logistics Middle East Staff Tue 23 Apr 2019 11:47 AM

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H.H. Sheikh Theyab bin Mohamed bin Zayed Al Nahyan, Chairman of Etihad Rail; and Jassim Mohammed Buatabh Al Zaabi, Chairman of Abu Dhabi Executive Office and Acting Chairman of the Department of Finance, attended the signing ceremony.

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"This will strengthen the role of the Etihad Rail project in promoting the UAE's international trade and facilitate customs clearance, as well as establish a significant shift in the logistics sector by providing an efficient and sustainable rail network and unique shipping solutions in the UAE," he added.

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The Etihad Rail national railway project is elevating the transport and shipping sector in the UAE by connecting ports, manufacturing and production points, and population centres; and therefore, contributing to saving both time and resources to help companies reach their growth potential.

"We are delighted to have signed this agreement with Etihad Rail and to be working together to strengthen the UAE's leading role

in the logistics sector, both regionally and globally," said Jassim Al Zaabi. "The agreement is in line with the Abu Dhabi Customs Authority's vision of security and a prosperous economy, in order to achieve a global economic leadership position through enhancing more qualified and effective paths."

Stage Two, when completes, will run for 605 kilometres from Ghuweifat to Fujairah through Khalifa Port and the ports of Khor Fakkan, Jebel Ali and Fujairah, followed by a number of future routes to complete the network.

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EXPERT OPINION MIDDLE EAST © Apr 23 / Submitted by Stuart Wood

The challenges of launching Abu Dhabi International Boat Show



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Alex Nicholl, Abu Dhabi International Boat Show Director, talks us through the challenges of launching a brand new show.

Exhibition organising is in our genes, but boat show organising was a new challenge which we successfully rose to, ultimately exceeding even our own expectations.

When it was decided at IDEX LLC in April 2017 that we would hold a boat show worthy of gathering international renown in just 18 months, we knew it would be a rewarding yet challenging experience.

Government support for the leisure boating industry and a strong network of 30 professionally managed marinas presented a strong commercial opportunity. This coupled with the Emirati cultural affinity for boating and fishing indicated that there was an appetite and audience for an Abu Dhabi International Boat Show.

We could certainly draw upon our many years of experience putting together the International Defence Exhibition (IDEX), which is held biennially at the Abu Dhabi National Exhibition Centre (ADNEC).

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IDEX, and its sister event, the Naval Defence Exhibition (NAVDEX), has in time grown to become one of the most renowned and influential defence events in the world. It gathers more than 124,000 attendees and draws the participation of over 1,300 leading regional and global companies.

We quickly realised that our key to success was to establish partnerships with key stakeholders to gain insight, exposure and access to the market.

For the launch edition of Abu Dhabi International Boat Show (ADIBS), we partnered with British Marine Boat Shows, the organisers of the London and Southampton Boat Shows, Abu Dhabi Ports, and with the Emirate's Critical Infrastructure and Coastal Protection Authority (CICPA).

Meetings were arranged with the UAE and international bellwethers and a "teach me, tell me what you want" approach taken that not only engaged but resulted in encouraging ownership, and ultimately participation, in the event.

The key message from our stakeholders mirrored our own vision for ADIBS - we needed a clear differentiation between our show and other international boat shows.

The consensus was, "We don't need another Cannes or Miami. Make the show uniquely Abu Dhabi".

The message to our potential exhibitors was simple. Firstly, Abu Dhabi can deliver a concentrated audience of high-net-worth individuals. Secondly, not only is Abu Dhabi a marine industry hub for the Middle East but it is also a fantastic boating destination, surrounded by over 100 stunning islands, begging to be explored.

Our next targeted sector would be families. Abu Dhabi is a family oriented emirate, with large families as well as high GDP, we wanted to target this sector who may already be taking boat rides on weekends and expanding on that interest embedded in local culture.

We decided the key to this was through creating attractions relevant to the event that would provide additional motivation for this audience to attend the show to get exposure to the industry.

From rides in a traditional abra, to jet Ski and Flyboard demonstrations, to hands-on activities such as sailing, kayaking or stand-up paddleboard, we wanted families to understand that the boat show is also an entertainment destination.

This element proved to be a great success, particularly in the sport fishing and conservation zone. Our partners, the International Game Fishing Association, helped attract exhibitors, speakers and demonstrators, who kept attendees fully involved in the action.

The approach brought the boat show into support of the Abu Dhabi Plan and Abu Dhabi Economic Vision 2030, which have goals of establishing a secure and confident society with a competitive, sustainable and open economy. Making contributions to these goals are key elements of ADNEC's mission statement.

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In October 2018, the first ADIBS was inaugurated under the patronage of His Highness Sheikh Nahyan bin Zayed Al Nahyan, Chairman of the Board of Trustees of Zayed bin Sultan Al Nahyan Charitable and Humanitarian Foundation, and Chairman of Abu Dhabi Sports Council.

We exceeded our attendance targets, with over 21,000 attendees. The exhibitor and brand target was also topped by 80%, with 270 in attendance, including renowned brands such as Gulf Craft, Princess Yachts, Monte Carlo Yachts and Sunseeker. There were 96 boats on display, 20% more than we had anticipated for the first year and I'm proud to say that there were 23 new product launches during the show.

For an independent measurement of visitor and exhibitor feedback, we engaged Nielsen, who reported visitor satisfaction of 97% and an exhibitor satisfaction rate of 95% , exceeding the 85% target we had set ourselves.

ADIBS also attracted the attention of 105 international and local media representatives, so it is safe to say that it made a splash!

The planning and preparation for the boat show provided a steep learning curve but was incredibly rewarding experience. We concluded that launching ADIBS encouraged an entrepreneurial spirit and drive that certainly in this case led to incredible success. Additionally, the unique positioning of the show as a truly Abu Dhabi focussed experience that did not emulate the style of other international shows was the key to its success.

ADIBS 2019 returns to ADNEC in October and we are already on track to have a bigger and better show than last year with an enhanced sports fishing zone and a newly introduced Luxury Boulevard.

Alex Nicholl has 15 years' experience in the exhibitions industry and currently heads up the Abu Dhabi Boat show, part of ADNEC Group's event organising arm, IDEX LLC.