

| BANQCHE                              | Contact Center  |               |                |         |       |           |              |        |   |
|--------------------------------------|-----------------|---------------|----------------|---------|-------|-----------|--------------|--------|---|
| Bank: ITHMAAR BANK Branch:           | Area<br>1.<br>2 |               | SR.# QOO       |         |       |           |              |        |   |
| Timing:                              | 3.              | Transition in | Shopper ID     | No.:    |       | 5010      |              |        |   |
| 08:00am - 09:30am                    |                 | 1             |                |         |       | DD        | MM           | YY     |   |
| 09:31am - 11:00am                    |                 | 2             | Date: 25       |         | 25    |           | 9            |        |   |
| 11:01am - 13:00pm                    |                 | 3             |                |         |       |           |              |        |   |
| 13:01pm - 15:00pm                    |                 | 4             |                |         |       |           |              | 2013   |   |
| 15:01pm - 18:00pm                    |                 | 5             |                |         |       |           |              |        |   |
| 18:01pm - 23:59pm                    |                 | 6             |                |         |       |           |              |        |   |
| Day:                                 |                 |               |                |         |       |           |              |        |   |
| Saturday                             |                 | 1             | Time In:       | 11:30   |       | am        | X            | 1      |   |
| Sunday                               |                 | 2             | Time III.      |         | pm    |           | pm 🔲         |        | 2 |
| Monday                               |                 | 3             | Time Out:      | . 1172  |       | រុប្ am 🗵 |              | 1      |   |
| Tuesday                              |                 | 4             | Time Out:      | 1       |       | pm        |              | 2      |   |
| Wednesday                            |                 | 5             |                |         |       |           |              |        |   |
| Thursday                             |                 | 6             | 6              |         |       |           |              |        |   |
| Describe the transaction that you ha | ve effecte      | ed, and s     | state the amou | ınts, c | urrer | icies an  | d rates invo | olved. |   |
| Description:                         |                 |               |                |         |       |           |              |        |   |

| Describe the transaction that you have effected, and state the amounts, currencies and rates involved.  Description: |                    |            |  |  |  |  |
|--|--------------------|------------|--|--|--|--|
|  |                    |            |  |  |  |  |
| Greeting / Welcome   | 35 . <del>30</del> | 3 <b>9</b> |  |  |  |  |
| Product Handling   | 20                 | 15         |  |  |  |  |
| Speed of Service   | 35 -               | Qe .       |  |  |  |  |
| TOTAL  | 90€                | 65         |  |  |  |  |

| SC | ORE | WELCOME / GREETING   |            |
|----|-----|--|------------|
|    | 10  | W1. When you phoned in your inquiry, the phone was answered within three rings.  • Yes | <b>\</b> 1 |
| 10 | 0   | ◆ No   | ☐ 2        |
| 10 |     | Other (Specify):   |            |
|    | į.  | Explain:   |            |
|    |     | W2. You were greeted by an employee(s) with a friendly welcoming statement.            | -          |
| 10 | 10  | ◆ Yes  | <b>⊠</b> 1 |
|    | 0   |  |            |
| 10 | U   | + No   | 2          |
| 10 | U   | Other (Specify):   | 2<br>3     |



| SCORE |   | WELCOME / GREETING   |            |
|-------|---|--|------------|
|       | 5 | W3. Employee mentioned his / her name.( if required for further follow-up )  ◆ Yes | <b>⊠</b> 1 |
| 5     | 0 | ◆ No   | □ 2        |
|       |   | Not Applicable ( not required )  | <b></b> 3  |
|       |   | Write the employee's name:   | □ 4        |
| _     |   | Other (Specify):   | <b></b> 5  |
|       |   | Explain:   |            |
|       |   | W4. Employee's voice was foud and clear.   |            |
|       | 5 | ◆ Yes  | 1          |
| 5     | 0 | ♦ No   | <b>2</b>   |
|       |   | ♦ Other (Specify):   | □ 3        |
|       |   | Explain:   |            |
|       |   | W5. Bank employee thanked you and asked if you required anything else.             |            |
| _     | 5 | ◆ Yes  | 🛛 🗖 1      |
| 5     | 0 | ♦ No   | 2          |
|       |   | Explain:   |            |

| SC | DRE | PRODUCT HANDLING   |            |  |  |  |
|----|-----|--|------------|--|--|--|
|    |     | P1. Bank employee gave you enough attention on the phone and was not interrupted at all. |            |  |  |  |
|    | 5   | ◆ Yes  | 🕮 1        |  |  |  |
| 5  | 0   | ♦ No   | <b>2</b> 2 |  |  |  |
|    |     | Other (Specify):   | <b></b> 3  |  |  |  |
|    |     | Explain:   |            |  |  |  |
|    |     | P2. Employee asked about your needs politely: How can I help you?                        |            |  |  |  |
|    | 5   | ♦ Yes  | 1          |  |  |  |
| 5  | 0   | ◆ No   |            |  |  |  |
|    |     | Other (Specify):   | <b>□</b> 3 |  |  |  |
|    |     | Explain:   | •          |  |  |  |
|    |     | P3. Employee gave you accurate and complete information for your inquiry voluntarily.    |            |  |  |  |
|    | 10  | ♦ Yes  | <b>⊠</b> 1 |  |  |  |
| 10 | 0   | ◆ No   | 2          |  |  |  |
|    |     | ◆ Other (Specify):   | <b></b> 3  |  |  |  |
|    |     | Explain:   |            |  |  |  |



## speed of Service

| SCORE    |    | PRODUCT HANDLING   |  |   |  |
|----------|----|--|--|---|--|
|          |    | S1. You were put on hold for; (Specify Time):  |  |   |  |
|          | 0  | ◆ Yes  |  | 1 |  |
| 5<br>5   | 5  | ◆ No   |  | 2 |  |
|          |    | Other (Specify):   |  | 3 |  |
|          |    | Explain:   |  |   |  |
|          |    | S2. The whole telephone conversation took reasonable time.   |  |   |  |
|          | 5  | ◆ Yes  |  | 1 |  |
| 5        | 0  | ◆ No   |  | 2 |  |
|          |    | Other (Specify):   |  | 3 |  |
| <u>-</u> |    | Explain:   |  |   |  |
|          |    | S3. Employee talked about other products and services that might interest you (cross-selling) A promotional service, additional services etc |  |   |  |
|          | 15 | ◆ Yes  |  | 1 |  |
|          | 0  | ◆ No   |  | 2 |  |
|          |    | Other (Specify):   |  | 3 |  |
|          |    | Explain:   |  |   |  |
|          |    | S4. Employee gave you full explanation in a clear way about the product you requested.   |  |   |  |
|          | 10 | ♦ Yes  |  | 1 |  |
|          | 0  | ♦ No   |  | 2 |  |
| 10       | х  | <ul> <li>Not Applicable. No explanation required, employee executed my transaction directly</li> </ul>                                       |  | 3 |  |
|          |    | Other (Specify):   |  | 4 |  |
|          |    | Explain:   |  |   |  |
|          |    |  |  |   |  |

| General Comments / Call Center |     |  |   |  |
|--------------------------------|-----|--|---|--|
|                                |     |  |   |  |
|                                |     |  |   |  |
|                                |     |  |   |  |
|                                |     |  |   |  |
|                                |     |  |   |  |
|                                |     |  | - |  |
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|                                |     |  |   |  |
|                                | *** |  |   |  |
|                                |     |  |   |  |
|                                |     |  |   |  |